

Your expectations



A. Your participation goals

What is your main participation goal to WNE? (1 answer among the following list)

- ☐ Establish new contacts
- ☐ Sign contracts, develop partnerships, finalize orders
- ☐ Find an agent, a distributor, a seller
- ☐ Present a new product or service
- ☐ Strengthen your image

B. Your activities & services

Rank your activities **BY IMPORTANCE FROM 1 TO 5** (1 the most important) **MANDATORY**

☐ OPERATOR - UTILITIES

TECHNOLOGY VENDOR

- ☐ Reactor
- ☐ Turbine
- ☐ Fuel cycle
- ☐ SMR
- ☐ Advanced Reactor - GEN IV

CONSULTING & ENGINEERING

- ☐ Conception
- ☐ Civil engineering
- ☐ Seismology
- ☐ Topography
- ☐ Radioactive waste management
- ☐ Design
- ☐ Electronics - Electrotechnics
- ☐ Mechanics
- ☐ Modeling & calculation
- ☐ Prototypes design & testing
- ☐ Safety

CIVIL WORKS

- ☐ Building
- ☐ Scaffolding
- ☐ Insulation
- ☐ Lighting
- ☐ Heavy handling

☐ MANUFACTURER - SUPPLIER

- ☐ Materials, tooling & components
- ☐ High power electromechanical
- ☐ Maintenance
- ☐ Logistics & transport
- ☐ Examination, approval, inspection and measurement
- ☐ Waste treatment
- ☐ Deconstruction & decommissioning
- ☐ Security
- ☐ Radiation & health physics
- ☐ Instrumentation & control board
- ☐ Grid and electrical equipment
- ☐ Decontamination
- ☐ Personal equipment
- ☐ Cleaning
- ☐ Robotics
- ☐ Nanotechnology

☐ ELECTRICAL ENGINEERING - SERVICE

- ☐ Systems architecture
- ☐ Command & control
- ☐ Process control
- ☐ Digital imaging
- ☐ Modeling, simulation, algorithm
- ☐ Communication network
- ☐ Information systems / Data Risk Management
- ☐ OS

☐ DIGITALIZATION

- ☐ Cobotics
- ☐ 3D Printing / Additive Manufacturing
- ☐ Virtual / Augmented Reality
- ☐ Big Data
- ☐ Softwares
- ☐ Connected objects
- ☐ Cyber Security

☐ SAFETY AUTHORITY

☐ GOVERNMENT ORGANIZATION

R&D

- ☐ Fission
- ☐ Fusion
- ☐ Radioactivity reduction

EDUCATION & TRAINING

- ☐ Continuous training
- ☐ Initial training

☐ MEDICAL APPLICATIONS

FINANCIAL AND INSURANCE INSTITUTION

- ☐ Bank & Investment funds
- ☐ Insurance

☐ ASSOCIATION (CLUSTER...)

☐ MEDIA

☐ RECRUITMENT

☐ OTHER

1st step

Choose your mandatory participation pack*

☐ **Standard Pack** € 970 Excl. VAT

Includes:

- Administration fees
- Exhibitor insurance (cf. 18, 19 and 20 of the General Regulation)
- Exhibitor badges
- Your booth number displayed on the show
- Your ability to apply to the WNE Awards and guided tours
- Your participation to the Buyers' Club business meetings
- The presentation of your company on the WNE website
- The presentation of 6 products and/or services on the WNE website
- Your company, description and booth number in the online PDF visit guide

€ (Excl. VAT)

☐ **Workshop Pack** (subject to availability) € 2,882 Excl. VAT

Standard pack (€ 970 Excl. VAT) + 1 workshop (€ 2,420 Excl. VAT) **-15%** = € 2,882 Excl. VAT

Enjoy a 50-min session:

- 25min to present your expertise in a dedicated room at WNE followed by
- 25min to network with the participants
- The promotion of your workshop on the website's programme and in the online PDF visit guide
- The database of contacts recorded during your workshop (physical event)

€ (Excl. VAT)



☐ **Workshop video** **NEW**

Recording and broadcasting of your workshop LIVE and offline on the website € 500 Excl. VAT

Also get your video in co-ownership with WNE after the show.

(only if you subscribed to the workshop pack)

€ (Excl. VAT)

Total of your mandatory participation pack

€ (Excl. VAT)


2nd step

Choose your booster



Select your Booster according to your goals.

Maximize your commercial potential with the BUSINESS BOOSTER

BUSINESS BOOSTER 		Intensity 1	Intensity 2	Intensity 3
1 badge reader: get the contacts information of your visitor easily		✓	✓	✓
The name of your company with your booth number listed in one of the WNE newsletter		✓	✓	✓
Your logo on the Business Meetings page of the WNE website in the section «They support the business orientation of WNE!»		✗	✓	✓
1 workshop*: 25 min to present your expertise + 25 min to network with the participants		✗	✗	✓
		€395 EXCL. VAT	€850 EXCL. VAT	€3 100 EXCL. VAT

*Possibility of ordering the video option in addition see page 13 (Recording and broadcasting of your workshop LIVE and offline on the website + also get your video in co-ownership with WNE after the show).

-7.5% on the total amount of your boosters from 2 boosters ordered!
 ► to order page 7

Enhance your image with the VISIBILITY BOOSTER



VISIBILITY BOOSTER



	Intensity 1	Intensity 2	Intensity 3
The logo of your company on the exhibitor search list	✓	✓	✓
The logo of your company on the online PDF visit guide	✓	✓	✓
Your post highlighting your company or product on the «WNE High Five» weekly meeting on LinkedIn and Twitter	✓	✓	✓
Your company highlighted on the exhibitor search list results	✗	✓	✓
1 sponsored image (Products, Innovation...) in a WNE newsletter	✗	✓	✓
1 banner on the WNE website (place upon availability)	✗	✓	✓
1 workshop*: 25 min to present your expertise + 25 min to network with the participants	✗	✗	✓
	€1050 EXCL. VAT	€3900 EXCL. VAT	€6150 EXCL. VAT

*Possibility of ordering the video option in addition see page 13 (Recording and broadcasting of your workshop LIVE and offline on the website + also get your video in co-ownership with WNE after the show).

-7.5% on the total amount of your boosters from 2 boosters ordered!
► to order page 7

Highlight your technologies and know-how with the NEW PRODUCT & SERVICE BOOSTER



NEW PRODUCT & SERVICE BOOSTER



	Intensity 1	Intensity 2	Intensity 3
1 «new product» floor tile in front of your stand	✓	✓	✓
1 article about your product published on the WNE newsletter	✓	✓	✓
Your ad on a screen located at the visitor entrance	✓	✓	✓
The name of your company on the dedicated page in the December 1 st WNE Tribune edition	✗	✓	✓
1 «new product» floor tile in front of your stand	✗	✓	✓
1 workshop*: 25 min to present your expertise + 25 min to network with the participants	✗	✗	✓
	€700 EXCL. VAT	€1550 EXCL. VAT	€3800 EXCL. VAT

*Possibility of ordering the video option in addition see page 13 (Recording and broadcasting of your workshop LIVE and offline on the website + also get your video in co-ownership with WNE after the show).

-7.5% on the total amount of your boosters from 2 boosters ordered!
► to order page 7

For a 2nd booster ordered,
get **7.5%** reduction on the
total amount of your 2 boosters

BUSINESS

- | | | |
|---|-------------------|---------------------|
| <input type="radio"/> Intensity 1 | € 395 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 2 | € 850 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 3 | € 3,100 Excl. VAT | € (Excl. VAT) |

VISIBILITY

- | | | |
|---|-------------------|---------------------|
| <input type="radio"/> Intensity 1 | € 1,050 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 2 | € 3,900 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 3 | € 6,150 Excl. VAT | € (Excl. VAT) |

NEW PRODUCT & SERVICE

- | | | |
|---|-------------------|---------------------|
| <input type="radio"/> Intensity 1 | € 700 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 2 | € 1,550 Excl. VAT | € (Excl. VAT) |
| <input type="radio"/> Intensity 3 | € 3,800 Excl. VAT | € (Excl. VAT) |

Total of your boosters

- | | |
|---|---------------------|
| Booster n°1 | € (Excl. VAT) |
| Booster n°2 | € (Excl. VAT) |
| -7,5% on the total amount of your boosters if 2 boosters have been ordered | |
| Total of your two boosters after reduction | € (Excl. VAT) |

Total of your booster(s)

€ (Excl. VAT)

Select the sponsorship of a mobile charging station

PRIME CHARGE BOX



Full covering of a 6-lockers phone charging station

Showcase your brand and increase your visibility among WNE visitors by offering them a mobile phone charging service!

Full covering of a 6-lockers mobile phone charging station, customized with your company's identity and style. Equipped with a screen for promotional videos or ads, it will be placed in the common areas of WNE.

Fees include customization and equipment's provision.

.....**€ 1,500 Excl. VAT for 3 days**

CHARGE BOX



Your logo on a 4-lockers phone charging station

Showcase your brand in the common areas of WNE by offering a phone charging service!

Your logo on the 3 sides of a 4-lockers phone charging station, located in a common area of WNE.

Fees include customization and equipment's provision

.....**€ 1,050 Excl. VAT for 3 days**

FAST CHARGE



Full covering of a 6-plugs phone charging station

Your brand offering service to WNE 's visitors!

Offer a quick smartphone charging service thanks to the full covering of a 6-plugs phone charging station placed on a table in the common areas or directly on your booth.

Fees include customization and equipment's provision.

.....**€ 400 Excl. VAT for 3 days**

3rd step

Choose your communication tools

A. WNE Website

www.world-nuclear-exhibition.com

You wish to promote your participation before WNE towards the civil nuclear community?
Choose a **DIGITAL VISIBILITY** before and during the exhibition on the **WEBSITE**.

☐ Your banner on the homepage € 2,110 Excl. VAT

MAX 3 ADVERTISERS / banner share the audience of the page and this, equitably on the period

To provide: Your banner in English (and in French - 2 files) - .jpg or .gif - Max. 50 Ko

3 sizes to provide: 728x90px - 970x90px - 320x50px + Hyperlink

Deadline: the sooner, the better

€..... (Excl. VAT)

☐ Your banner on one of the main sections of the WNE website € 1,585 Excl. VAT

MAX 3 ADVERTISERS / share the audience of the page and this, equitably on the period

Your banner in English (and in French)

Format: .jpg or .gif - Max. 50 Ko

3 sizes to provide: 728x90px - 970x90px - 320x50px + Hyperlink

The WNE team will get back too you for the choice of section

Deadline: the sooner, the better

€..... (Excl. VAT)

EXHIBITOR SEARCH LIST PAGE

☐ Your large banner on the exhibitor search list € 1,585 Excl. VAT

MAX 3 ADVERTISERS / Share the audience of the page and this, equitably on the period

To provide: your large banner in English and in French - .jpg or .gif - Max. 50 Ko

3 sizes to provide (WxH): 728x90px - 970x90px - 320x50px + Hyperlink

Deadline: the sooner, the better

€..... (Excl. VAT)

☐ Your logo on the exhibitor search list € 423 Excl. VAT

Logo to download on your exhibitor area - "My visibility" in your personal exhibitor area .jpg or .gif Max. 70 Ko

€..... (Excl. VAT)

NEW

☐ Top Ranking of your company in the exhibitor search list € 300 Excl. VAT

Your products and services highlighted thanks to a top ranking of your company on an activity of your choice on the exhibitor list. **EXCLUSIVITY BY ACTIVITY**

€..... (Excl. VAT)

☐ Your company highlighted in the exhibitor search list € 212 Excl. VAT

Your company highlighted thanks to a «Premium» insert and more information about your company available directly on the exhibitor list.

€..... (Excl. VAT)

B. Newsletters

15 newsletters sent to more than 40,000 qualified contacts between January 2021 and November 2021.
Promote your expertise on the WNE newsletters!

☐ Your large banner € 1 585 Excl. VAT /newsletter

€..... (Excl. VAT)

EXCLUSIVITY BY NEWSLETTER

Deadline: October 1st, 2021

Your banner in English and in French (2 files) .jpg or .gif - Max. 50 Ko

Size: 600 width x 80 px height

Please specify the url:

English version : www. _____

French version: www. _____



An event by

Organised by

Gifen

Reed Expositions

world-nuclear-exhibition.com

wne@reedexpa.fr

C. Social media

Enjoy a privileged exposure to the WNE community

☐ Your post highlighting your company or product on the «WNE High Five» weekly meeting on LinkedIn and Twitter **NEW**

€ 320 Excl. VAT

€..... (Excl. VAT)



To provide:

- a 280 characters text (mandatory)
- an horizontal image format .jpg or .png + your logo
- recommended size : 1124 px width x 632 px height
- an hyperlink

IMPORTANT: a communication calendar will be sent to you at a later date specifying the deadline for the delivery of the elements.

D. on-site documents

You want to increase your visibility on WNE thanks to the documents distributed to the visitors?
Use our **COMMUNICATION DOCUMENTS!**

WNE TRIBUNE

The daily newspaper distributed to visitors. Price per day

☐ **1/4 advertisement page on the back cover page** ...€ 3,000 Excl. VAT

Subject to availability: **MAXIMUM 4 ADVERTISERS** / day

Please specify the day:

- ☐ 1st day - Tuesday, November 30
- ☐ 2nd day - Wednesday, December 1
- ☐ 3rd day - Thursday, December 2

€..... (Excl. VAT)

☐ **1/8 advertisement inside page** € 1,500 Excl. VAT

Subject to availability: **MAXIMUM 4 ADVERTISERS** / day

Please specify the day:

- ☐ 1st day - Tuesday, November 30
- ☐ 2nd day - Wednesday, December 1
- ☐ 3rd day - Thursday, December 2

€..... (Excl. VAT)

ONLINE PDF VISIT GUIDE **NEW**

The visit guide includes the floorplan, the exhibitor list, the description of their activities and the daily programme. It is available for download via QR Code on site and on the website.

☐ **The logo of your company in the online PDF visit guide**

next to the description of your company € 480 Excl. VAT

€..... (Excl. VAT)



E. Signage

You want to make visitors come to your booth?
Promote your company on the WNE signage!



ONSITE

Covering of bus-stop shelters

Central Plaza € 1,860 Excl. VAT

Placed at the buses and shuttles arrival, these bus-stop shelters are seen by all visitors and professionals visiting WNE.

Each message is repeated on 3 different surfaces to get the best visibility.

3-face pack - **Maximum 2 advertisers.** Deadline: October 30, 2021



€..... (Excl. VAT)

Front panels hanging in the sense of arrival

Outside walkway € 1,242 Excl. VAT

Along the outside walkway at the entrance of the park, be the first to be seen by visitors arriving by RER or shuttle and going towards the hall 7

3-panel pack - **Maximum 3 advertisers.** Deadline: September 11, 2021



€..... (Excl. VAT)

FLOORPLANS

Your logo on the floorplans printed onsite and placed inside the exhibition hall

..... € 1,055 Excl. VAT

Your logo in High resolution - .eps

€..... (Excl. VAT)

Your logo on the floorplans on the website

..... € 1,055 Excl. VAT

Your logo in .jpg

€..... (Excl. VAT)

Your logo on the floorplan in the online PDF visit guide printed in the visit guide

..... € 1,055 Excl. VAT

Your logo in High resolution - .eps

€..... (Excl. VAT)

PATH LETTER

Your logo on 1 path letter

..... € 2,030 Excl. VAT

€..... (Excl. VAT)

EXCLUSIVITY

Optimize your visibility in the alleys inside the hall.

Your logo in High resolution - .eps

Deadline: September 11, 2021





BUYERS' CLUB

You want to communicate with the WNE buyers about your company or your services?

- Be present in the Buyers' Club for a maximal visibility!

- ☐ **1 display (500 flyers)** € 1,500 Excl. VAT
- ☐ **Your goodies (appr. 1,000)** € 1,500 Excl. VAT

EXCLUSIVITY

- Hand out your flyers to the Buyers' Club members at their dedicated desk in the visitor entrance.

- ☐ **Your flyers distributed to the top buyers of WNE** € 5,000 Excl. VAT

€..... (Excl. VAT)

€..... (Excl. VAT)

€..... (Excl. VAT)

FLOOR TILES

Visibility on the visitor course inside the Hall

Deadline: before September 27, 2021

Your document with logo with your booth number in English in high resolution - .eps

Size: 60 width x 60 cm height

- ☐ **1 floor tile** € 300 Excl. VAT
- ☐ **2 floor tiles** € 500 Excl. VAT
- ☐ **3 floor tiles** € 700 Excl. VAT

€..... (Excl. VAT)

€..... (Excl. VAT)

€..... (Excl. VAT)

FOOTPRINTS

Visibility on the way to your booth

Your logo (high resolution - .eps) on footprints

Deadline : before September 27, 2021

- ☐ **50 footprints** € 2,080 Excl. VAT
- ☐ **100 footprints** € 3,825 Excl. VAT

€..... (Excl. VAT)

€..... (Excl. VAT)



F. Your meetings with visitors


You want to present your expertise to the visitors or you want to meet with your clients and prospects in a confidential place?

Places dedicated to BUSINESS MEETINGS are at your disposal on WNE.

WORKSHOPS

☐ **Workshop** € 2,420 Excl. VAT xWorkshop(s) €..... (Excl. VAT)
Upon availability

- Enjoy a 50-min session:
- **25min to present your expertise** in a dedicated room at WNE
- **25min to network** with the participants
- The promotion of your workshop on the website's programme and in the PDF online visit guide
- The database of contacts recorded during your workshop (physical event)

☐ **Workshop video**  **NEW** € 500 Excl. VAT €..... (Excl. VAT)
Recording and broadcasting of your workshop LIVE and offline on the website
Also get your video in co-ownership with WNE after the show.

MEETING ROOMS

A private and confidential space for your meetings with your clients and partners

Subject to availability

Meeting rooms are subject to French VAT 20% for foreign companies too.

Please contact us for any request: wne@reedexpo.fr

Total of your communication tools

€..... (Excl. VAT)

Total cost of your participation

Your mandatory participation pack	€ (Excl. VAT)
Your booster(s)	€ (Excl. VAT)
Your communication tools	€ (Excl. VAT)
Sub total (Excl. VAT)	€ (Excl. VAT)
VAT 20%*	€ (Incl. VAT)

Grand total (Incl. VAT) € **TTC**

* VAT is not applicable on tax liable companies invoiced outside France (Art. 44 & 196 of the Directive 2006/112/CE modified). EU exhibitors must provide their VAT number to obtain exemption. Non-EU companies will not be charged French VAT provided they must complete and return the Declaration (AFFIDAVIT) and supply an official document certifying that the company receiving the service is subject to VAT.

Terms of payment

Taking into account the context that prevailed in 2020, we guarantee you a refund of the sums you pay us for your participation in the edition of the show, subject of the present request for participation, in case of a cancellation of the show due to the Covid-19 pandemic and/or related to the measures of any nature, in particular sanitary measures, taken within the framework of the fight against Covid-19.

A 20% deposit on the total amount €..... (incl. VAT.) must be sent with your application form. Application form must be submitted along with the first deposit and any other deposits due by the date of your booking, according to the payment schedule below.

The 2nd deposit must be sent before February 26, 2021 and the balance has to be paid before September 10, 2021.

Schedule :

- 20% with order
- 30% at February 26, 2021
- 50% at September 10th, 2021

- ☐ For payment by bank transfer: Credit Industriel et Commercial - Sud St Augustin - 102 Bd Haussmann, 75008 Paris, France It is imperative that you specify the following on the transfer order: "All charges are to be met by sender".

Bank code 30066	Branch number 10947	Account Number 00010067602	Key 68	Subject WNE 2021	Domiciliation CIC SUD SAINT AUGUSTIN GCE 102, bd Haussmann - 75008 Paris	Intracommunity Number FR 92 410 219 364
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SWIFT code : CMC1 FR PP | Subject: WNE 2021 | IBAN: FR 76 3006 6109 4700 0100 6760 268

- ☐ For payment by checks (for French companies only): payable to «Reed Expositions France / World Nuclear Exhibition
- ☐ For any payment by credit card, please contact one of the representative of our account team:
- rolie.yandza@reedexpo.fr
 - esther.marquez@reedexpo.fr
 - clothilde.recurt@reedexpo.fr

I, the undersigned, do hereby declare that I am aware of the General Regulations for WNE exhibition and of the General Terms and Conditions of Sales of the Communication Tools, that I possess a copy thereof, and that I accept without any reservation all the clauses therein. In addition, I the undersigned declare that I understand the insurance policy taken out by the organiser and declare that I waive, with my insurance company, all claims against the venue managing company, venue's owner, and its insurance company as well as against Reed Expositions France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of corporal, material and/or immaterial damage. You accept to receive commercial information from Reed Expositions France and its partners by mail, fax, or email. Reed Expositions France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners and sponsors. The recipients of the data are the organiser, Reed Expositions France, and the partners and sponsors of the event. They are kept for 3 years and are destined for the marketing and sales departments of Reed Expositions France and for its partners and sponsors, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by contacting Reed Expositions France : vosdroits@reedexpo.fr. You may also oppose the processing of your personal data on legitimate grounds.

**COMPANY STAMP AND SIGNATURE
COMPULSORY**

Name of a duly authorised signatory

Job title

At

date

VAT - Affidavit only for exhibitors out of european union

With reference to the new “**Directive 2006/112/CE modified**” - **articles 53 & 54** -, the VAT treatment of trade show services has been significantly modified.

Most services supplied by the organiser of such event are now invoiced without VAT to exhibitors who are taxable persons in application of Articles **44 & 196 of the VAT Directive 2006/112/CE** amended.

REMINDER

A TAXABLE PERSON IS A PERSON MORAL OR PHYSICAL CARRYING OUT INDEPENDENTLY A BUSINESS ACTIVITY.

In order to proceed to the invoicing without French VAT:

1. If you are a tax liable company, please complete the declaration below in order to proceed to the invoicing without French VAT.
2. A copy of the tax certificate (or equivalent document) from the exhibiting company must be enclosed to this declaration.

Otherwise, we would invoice all services with French VAT.

DECLARATION

The undersigned:

Position:

Company:

Main office in:

Adresse:

Tax Code n. (if any):

Certifies, as (manager, director, owner)..... that the company above mentioned carries out independently a business activity and is the beneficiary of the services.

Date

**COMPANY STAMP AND SIGNATURE
COMPULSORY**

COMPULSORY

General regulations

GENERAL PROVISIONS

Article 1 - General

Placed under the authority of its owner, the company GIFEN SERVICES, World Nuclear Exhibition is a professional and commercial exhibition dedicated to civil nuclear organized by Reed Expositions France (the "organiser"). The objective of the exhibition is to bring together professionals from the private and public sectors, everyone who plays a part directly or indirectly in civil nuclear and peaceful applications, in order to present products, equipment and services.

1.1 Role of the Organiser - The exhibitor acknowledges the organiser's role as overall coordinator of the fair with respect to its participants (exhibitors, visitors, etc.) and other associates (public authorities, service providers, etc.). The terms and conditions of organisation of the fair, notably the dates the fair will be held (within the limits specified in 1.2 hereinafter), the opening and closing times of the fair, the venue(s) where the fair is held, and the visitors authorised to attend are determined by the organiser and may be unilaterally modified by it. The exhibitor acknowledges that the organiser must be able to adapt, postpone or cancel the fair as circumstances dictate, notably within the conditions provided in articles 1.1, 1.2 and 1.3 herein.

1.2 Postponement of the Fair - In terms of the dates that the fair will be held, in case of exceptional circumstances as defined in article 1.3 or if the organiser observes an insufficient amount of registrations, provided reasonable prior notification has been given (except in situations of urgency), the Organiser may postpone the fair within the limit of (i) 6 months following the period initially scheduled, for annual fairs, or (ii) 12 months, following the period initially scheduled for biennial fairs. In this case, the exhibitor's application form will be automatically and entirely transferred to the new dates of the fair. The organiser will retain the deposits paid by the exhibitor and the exhibitor shall remain obligated to pay the remaining amounts due for their participation in the fair, in accordance with the modified payment calendar. In the event of postponement of the fair beyond the above-mentioned limits, the exhibitor shall have the option of either requesting the transfer of its participation to the new dates of the fair as per the above-mentioned conditions or requesting the refund of the full deposits paid to the organiser.

1.3 Cancellation of the Fair

Besides the dispensatory conditions provided by the organiser in the application form, the following terms and conditions shall apply in the event of cancellation of the fair. If the organiser observes that the fair cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (such as fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the fair is to be held, accident, incidental case, strike action at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the exhibitors, restriction of movements of exhibitors or visitors, etc.), the organiser may notify the cancellation of the fair, provided reasonable prior notification has been given (except in situations of urgency). In this case, the application forms will be cancelled and any amounts paid to the organiser that are still available after the external costs properly incurred by the organiser as at the date of notification of the cancellation for the organization of the fair, will be divided among the exhibitors, on a pro-rata basis according to the amounts paid by each of them. This paragraph applies notwithstanding article 1218 of the French Civil Code, which it expressly derogates from as necessary.

Should the organiser be obliged to cancel the fair if he observes an insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the exhibitor will be reimbursed the full amounts paid to the organiser.

1.4 As a result of the terms provided above, in the event of modification, postponement, or cancellation of the fair, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code).

1.5 In the event of modification, postponement, or cancellation of the fair irrespective of their circumstances or motivations, the exhibitor may not claim any form of compensation from the organiser, except in the event of gross misconduct by the exhibitor.

1.6 The exhibitor entrusts the organiser with the task of determining whether or not the fair must be interrupted or evacuated in the event of a threat to public safety and agrees not to institute proceedings against the organiser after the fact.

1.7 The exhibitor agrees to comply with and require compliance with the specifications of the technical file that will be delivered to them or available for consultation online or on the exhibitors' extranet.

The exhibitor is liable, with respect to the organiser, for the non-compliance of the specifications imposed by the owner or leaseholder of the venue(s) or location(s) made available by the organiser for the fair.

1.8 The organiser shall not be held liable when the stipulations of the present general terms and conditions are applied.

1.9 At all events, the payments made in preparation of the fair shall remain exclusively incumbent on the exhibitor.

PARTICIPATION

Article 2 - Conditions for participation

2.1 The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.

An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appends to its attendance request the list of brands whose products or services it proposes to promote. The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.

Sales that involve immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising.

The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are strictly prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach.

Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In the case of a claim made by a third party against the organiser concerning an act or product of an exhibitor, the exhibitor shall indemnify the organiser for all costs reasonably incurred by the organiser for its defense and any court ruling it may sustain thereto.

2.2 Surveillance of equipment - Liability

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks; under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.).

Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

Article 3 - Application forms

3.1 Any person wishing to exhibit must present an application form to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding commitment to pay the totality of the cost of the provision of the coordination services and related costs.

3.2 Online application forms

Any person that wishes to exhibit must submit an application form. Unless the organiser refuses the application, the registration of this application form constitutes a firm and irrevocable commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted on line, the exhibitor must ensure that the username and password (or encrypted URL where applicable) that was communicated by the

organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The username and password (or encrypted URL where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the username and password (or encrypted URL where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

Article 4 - Control of admissions

The organiser is not obliged to justify its decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to it. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is certified by an unequivocal reply from the organiser to the exhibitor. This reply may consist of an invoice addressed to the exhibitor. However, under no circumstances may it be an automatic email reply addressed to the exhibitor following an online submission.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy. This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, at its own discretion, decide to maintain the exhibitor's participation.

Article 5 - Use of the exhibition space

Without the organiser's prior consent in writing, an exhibitor, within the framework of the provision of coordination services he has acquired, shall not transfer, sub-let or share, with or without payment, all or part of the space or services that have been allocated to him within the Fair.

Nonetheless, several exhibitors may be authorised to make a joint presentation, provided that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

Article 6 - Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of equipment for the stand and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and may remove any visual communication regarding the defaulting exhibitor's products and the latter shall have no right to claim a refund or compensation.

This article does not apply to international exhibitors who do not have representation in France and who are prohibited from entering the French national territory as at the date of the fair owing to a French statutory provision or its country of residence, implemented within the framework of the fight against the spread of Covid-19.

In this case, the exhibition shall refund the full deposits paid.

FINANCIAL CONDITIONS

Article 7 - Price of the coordination services

The price of the coordination services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

Article 8 - Terms of payment

Payment for the coordination services and other associated costs is to be made by the settlement dates and by methods established by the organiser.

For any late attendance request, the first payment is equal to the sums already payable on the attendance request date. The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal».

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment. A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be owing in addition to any indemnity due to the debtor.

EXHIBITION SPACES

Article 10 - Management by the organiser of allocation of exhibition spaces to the exhibitors

The organiser draws up the show plan and allocates the exhibition spaces freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services he presents, the layout of the exhibition space that he proposes to install, as well as, if necessary, the date of registration of the attendance request.

An exhibitor is notified of the location of the exhibition space allocated to him by means of a plan. This plan gives the characteristics of the exhibition space as precisely as possible. Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the space requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

The organiser is not liable for any difference between the characteristics given on the plan and the actual measurements of the exhibition space.

The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

Article 11 - Installation and decoration of exhibition spaces

The installation of the exhibition spaces is designed in accordance with the general plan drawn up by the organiser. Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for the decoration and signage chosen by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light, or audiovisual techniques, as well as the conditions under which all promotional activities, performance, or surveys may be carried out within the confines of the Fair.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Fair. The organiser may make its permission dependent on the signing, by the attendee, of a licensing agreement for the promotion of the Fair. The organiser reserves the right to require that any fitting detrimental to the general appearance of the Fair, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for its prior approval, shall be removed or modified. The organiser may withdraw an authorisation already granted in the event of hindrance caused to neighbouring exhibitors, to circulation, or to the running of the Fair.

Promotional announcements and recruitment, irrespective of the fashion in which they are conducted, are strictly prohibited. Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

Article 12 - Restoring sites to their original state

The organiser declines all liability for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue rooms and venue equipment, caused by themselves or by their installations, equipment, or goods.

ASSEMBLY / DISASSEMBLY DEADLINES

Article 13 - Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the Fair and for the removal of products, as well as the deadlines for leaving the sites tidy after the Fair.

The exhibitor guarantees that its installation team will arrive in sufficient time, prior to the disassembly deadline, in order to

enable the proper return of the site in its initial condition, within the deadline set by the organiser.

The exhibitor unreservedly accepts that the organiser may authorise, at the exhibitor's expense and risk, the completion of any work that has not been carried out by the exhibitor within the deadlines set and that the organiser shall not be held liable for any total or partial damage or losses during such operations.. In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value of the goods and components of the stand that are destroyed.

Furthermore, failure by an exhibitor to meet the stand occupancy deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

Article 14 - Specific authorisations

Any installation of machines, equipment, or structures that cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date of its choosing.

Article 15 - Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pick-up regulations, particularly regarding movement of vehicles and service providers on the show premises.

Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

CLEANING

Article 16 - Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

INSURANCE

Article 17 - Public liability insurance

17.1 - Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in its role as organiser.

Exhibitors may ask the organiser to provide them with an insurance certificate specifying the nature of the risks covered, the limits of the cover, and the period of cover.

17.2 - Exhibitor's public liability insurance

The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur to any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly periods). This insurance must be taken out with a company well known to be solvent and must cover the exhibitor for sufficient amounts.

The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

Article 18 - Exhibitor's comprehensive insurance

Exhibitors must be insured via the organiser against risks to the items presented.

This comprehensive insurance covers casual loss or damage to goods belonging to an exhibitor or goods under his or her responsibility. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall be terminated from the moment said items leave the exhibition space at the end of the event.

The following are covered, within the coverage limit of €15,000:

- Items exhibited, display equipment, furniture, and all other goods intended for inclusion within the exhibition space;
 - Hired or borrowed property, including the exhibition space or the exhibition module supplied by the exhibition organisers;
 - Audiovisual material and plasma/LCD screens.
- The exhibitor may take out additional optional coverage (see terms in the Exhibitor Guide) by contacting the insurer.

Article 19 - Exemption clauses and exclusions

A - For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the allowance is:

- 500 euros per claim and per exhibitor (in the case of theft).
- 250 euros per claim and per exhibitor (in the case of breakage of fragile items).

B - The main exclusions from coverage are (non-exhaustive list):

- (a) War, civil war, foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.
- (b) Loss or damage to goods in the open air, caused by theft or bad weather.
- (c) Financial loss, including loss of money and indirect loss.
- (d) Damage resulting from a variation in temperature caused by an energy supplier.
- (e) Damage caused by an electrical or mechanical breakdown or malfunction.

(f) Physical injury of staff.

(g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.

(h) Inventory deficiency.

(i) Personal effects and objects, jewellery and artworks, cameras, radios, electronic pocket calculators, and all other objects belonging to natural persons directly or indirectly participating in the event.

(j) Telephones plugged into and/or connected to the telecommunication network(s).

(k) Removable software programs and packages.

(l) Theft of audiovisual equipment used for advertising purposes (such as VCRs, laptop computers, cameras, or camcorders) when these goods, during closing hours, are not kept in a storage unit and/or a room equipped with a safety lock.

(m) Theft of cash and paper securities, cheques, or any means of payment.

(n) Drones and Robots.

(o) Scratches, chips, and scuffs.

(p) Vehicles and motorised equipment that are in use, being operated and/or used as tools. Other than in these instances and if the vehicles and motorised equipment are merely exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:

All exhibited vehicles and equipment of all types must be "immobilised" by the exhibitor, thereby making it impossible to start them.

In accordance with the legislation in force, exhibited vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel).

For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public.

For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

With the exception of criminal intent on the part of the lessor of the premises on which the show is held, the exhibitor shall waive any recourse against the lessor and its insurers for:

- any material damage caused to the exhibitor as a result of fire, explosion, electrical damage, or water damage for which the lessor is liable,
- as well as for any consequential and/or non-consequential non-material damage, and particularly operating losses, suffered by the exhibitor and for which the lessor is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers.

Furthermore, the exhibitor and its insurance company waive rights of recourse against Reed Expositions France, its insurance company, any other exhibitor, and any company acting in their name, due to any physical, material and/or immaterial, direct or non-direct, fire, explosion or water damage, or "business loss".

Article 20 - Coverage claim procedure

Any claim must be notified in writing to the organiser.

All claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss, failing which the insured party loses its right to claim from the insurer.

All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim. To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

SERVICES

Article 21- Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors, who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

Article 22 - Customs

It is the responsibility of each exhibitor to complete customs

formalities for equipment and products arriving from abroad. The organiser cannot be held liable for any difficulties arising during these formalities.

Article 23 - Intellectual property rights

The exhibitor guarantees the organiser that he holds or has obtained all Intellectual Property Rights held in equipment or products/creations/trademarks which he exhibits and/or authorisations required for their presentation at this Fair. The organiser will accept no responsibility in this regard. The organiser will be allowed to exclude any exhibitors convicted regarding copyright infringements such as counterfeiting. The exhibitor entitles the organiser free of charge, and for the duration of the rights concerned, to reproduce and use, in any territories, the equipment or products/creations/trademarks exhibited, for all communication tools of the trade fair (on the show's website, official catalogue, invitations, visitor maps, promotional videos, newsletters, etc.) and for all tools used to promote the fair (picture of the fair destined to be published in the traditional press or online, television program about/shot during the fair, etc., without this list being exhaustive). The exhibitor guarantees the organiser that it has obtained from the holders of the intellectual property rights in the goods/creations/brands and other elements (plans, concepts, services, etc.) that it exhibits, all the rights and/or authorisations necessary for the aforementioned uses. The organiser shall not accept any liability in this regard.

Article 24 - Collective rights-management body

The exhibitor directly deals with the applicable legal entities for the collection and distribution of royalties (SACEM, etc.) if it uses music in any fashion whatsoever on the show premises; the organiser declines all liability on these grounds. The organiser may ask the exhibitor to show the corresponding attestations at any time.

Article 25 - Badge scanners

Some fairs offer exhibitors the possibility to reserve badge scanners and/or Smartphones equipped with a badge scanner application (hereafter referred to as 'scanners') for a fee. These scanners are tested by the supplier before being made available to the exhibitor and are deemed to be in good working order. The exhibitor is responsible for using the scanner properly during the event (i) to allow proper data backup and (ii) for returning the equipment to the supplier at the close of the event. The organiser shall accept no liability in the event of improper handling of the equipment by the exhibitor. The badge scanning equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The exhibitor thus collects the visitor's or attendee's name, company, and contact details, which the exhibitor may use for the purposes of promoting the exhibitor's products and services. The personal data of the show visitors or attendees must not be shared with affiliates of the exhibitor or third parties unless the visitor or attendee concerned expressly consents.

Article 26 - Privacy and personal data protection

The personal data provided by the exhibitor to the organiser is necessary for the fulfillment, administration, management, and follow-up of the participation agreement. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue, and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website and in the Event directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website. Regarding the personal data that the exhibitor may have access to as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data processing manager" under the «Data Protection Laws», including providing all necessary notices and obtaining all requisite consents, without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner. "Data Protection Laws" means any laws, rules, regulations, directives, decrees, orders, or other legal requirements relative to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative, or related legislation, rule, or regulation of the European Union, a member state of the European Economic Area, Switzerland, or the United Kingdom, as may be applicable. The exhibitor shall implement and maintain the appropriate technical and organisational security measures in such a way as to meet all of the applicable requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR), ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least comparable to the protection required under the "Data Protection Laws".

CATALOGUES

Article 27 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. It may subcontract all or part of these rights.

The elements required to produce and publish the catalogue, in paper and electronic form, are provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting etc., that might occur.

Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visitor guides, site maps on the walls, etc.).

The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or any other document (visitor guides, site maps on the walls, etc.), do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous, or illegal.

The exhibitor agrees to indemnify the organiser and cover any damages, loss of profits, loss of reputation, incidents, costs and expenses suffered or incurred by the organiser due to a breach of the aforementioned guarantee.

The organiser reserves the right to modify, remove, or group entries wherever it deems this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

ADMISSION PASSES

Article 28 - «Exhibitor passes»

«Exhibitor passes» providing right of entry to the Exhibition subject to the terms and conditions established by the organiser are issued to exhibitors.

Unused «exhibitor passes» may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Article 29 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the terms and conditions established by the organiser.

Any unfair request and/or any other use may result in legal proceedings.

Cards that remain unused may not be returned or reimbursed after the organiser has issued them in exchange for payment.

Only passes, invitation cards, and entrance tickets issued by the organiser provide right of entry to the Exhibition.

Article 30 - Unauthorised street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold and unauthorised resellers will be prosecuted.

The unauthorised street trading of admission documents is a criminal act punishable by interpellation and arrest by the police. The penalties incurred range from a fine of € 3,750 to € 15,000 and from 6 months to 1 year in prison.

Unauthorised street trading is the act, without proper authorisation or declaration, of offering, putting up for sale, exhibiting goods for sale, or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1. of the French Criminal Code (Code Pénal)).

SAFETY

Article 31 - Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification.

Surveillance is exclusively incumbent to the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately.

The organiser reserves the right to refuse admission or have removed any person, visitor, or exhibitor whose presence or behaviour presents a risk to the security, tranquillity, or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Venue and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organiser on site, throughout the show.

APPLICATION OF THE REGULATIONS - DISPUTES

Article 32 - Application of the regulations

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser, may result in the exclusion of the offending exhibitor, even without formal notice, assisted by law enforcement as required. This notably applies to non-conformity of layout, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial

application, and sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor in damages for the harm caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture, and decorations belonging to it.

In the event of contradiction between the provisions of these General Regulations and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Regulations prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Regulations.

Article 33 - Modification of the regulations

The organiser reserves the right to rule on any cases not covered by these regulations and to add new provisions whenever it deems this necessary for the smooth running of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith the establishment of a provision that shall, insofar as possible, have an equivalent effect.

Article 34 - Limited liability

The liability that the organiser is capable of incurring, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of €15,000 (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question.

The above-mentioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.

In the event that the exhibitor receives compensation in accordance with the insurance policy mentioned in article 18, this compensation is accordingly deducted from any amount due by the organiser to the exhibitor; if an amount has already been paid by the organiser to the exhibitor, an amount corresponding to the above-mentioned compensation is paid by the exhibitor to the organiser.

This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful, or even intentional misconduct.

This clause applies even in the event of termination of the contract.

Article 35 - Objections - Time-barring

In the event of objection or dispute, irrespective of the grounds thereof, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the above-mentioned letter shall be inadmissible.

The parties expressly relinquish the enjoyment of the provisions laid down in article 1195 of the French Civil Code relative to unpredictability and in article 1223 of the French Civil Code relative to the reduction of prices in the event of breach of contract.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is capable of incurring either as a result of its own actions, including by a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall commence as of the expiry of the 15-day period specified in the previous paragraph.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE COMMERCIAL COURT AND THE FRENCH VERSION OF THIS TEXT SHALL BE REFERRED TO.

General terms & conditions of sale of the communication tools

These terms and conditions apply to the sale of advertising space in the derivative products of WNE Trade show (show's visit guide, newsletter, etc...) and on the website located at <http://www.world-nuclear-exhibition.com>. The derivative products and website of WNE are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in WNE's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of WNE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

If an order is cancelled for any reason whatsoever, the 30% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto.

Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period. The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement.

The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

The personal data provided by the advertiser to Reed Expositions France is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by Reed Expositions France, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and Reed Expositions France, subject to the privacy policy which is displayed on the website located at <http://www.world-nuclear-exhibition.com>.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoy a right of access, erasure, and rectification of its personal data, which he may exercise by contacting Reed Expositions France : vosdroits@reedexpo.fr.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

30% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND REED EXPOSITIONS FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.